

# Privacy Notice

This privacy notice discloses the privacy practices for [KASSRFOUNDATION.ORG](http://KASSRFOUNDATION.ORG). This privacy notice applies solely to information collected by this website. This Privacy Policy does not apply to websites, applications, services or products that do not display or link to this policy or that have their own privacy policy. By using our website, you consent to the collection and use of the information described in this Privacy Policy.

We only collect personally identifiable information ("**Personal Information**") that you provide to us voluntarily when you fill out a form, make a request or inquiry, make an online donation, register for an event, or seek to volunteer. The Personal Information we may collect includes the following:

- **Contact Information** – When you contact us with a question or comment, we may collect Personal Information that allows us to be in contact with you, such as your name, address, email address and phone number.
- **Payment Information** – If you make an online donation, we will ask you to provide us with your name, address, email address, phone number. Our payments are made via PayPal. Your credit card information is collected and protected under their security and privacy policy ([see PayPal's policy](#)).
- **Registration Information** – We may provide online registration for our events. When you register for an event, we may collect your Contact Information and other Personal Information you choose to provide to us such as your preferences and connection to Alzheimer's.
- **Volunteer Information** – We may collect any Personal Information you choose to give in order for us to contact you regarding volunteer opportunities, events or news updates.
- **Legacy Notification Form** - When you contact us and submit the Legacy gift form with the information requested on the form. We store this Personal Information only with our organization and / or legal advisors for the intended purpose. We will not distribute, sell or rent this information.

## Information Collection, Use, and Sharing

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell or rent this information to anyone. We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to email or correspond with you as requested.

Unless you ask us not to, we may contact you via email in the future to tell you about specials, events, updates, fundraisers or changes to this privacy policy.

## Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## Cookies and Web Beacons

The use of cookies and web beacons is a standard practice among websites to collect information about visitors' activities while using the website. Use of cookies on our website will be to enable the site to work properly, collect aggregate data about usage of our websites and manage online advertising. The information generated by the cookies and web beacons we use when you visit our website is anonymized and does not contain any Personal Information which can be associated with an identifiable individual. We are not responsible for the use of cookies or web beacons of outside links or other partner sites.

To learn more about Google Analytics, tuning offer cookies and the choices you have, please visit [Google Opt-Out](#). To learn more about targeted advertising and the choices you have, please visit the [Digital Advertising Alliance](#) or the [Network Advertising Initiative](#).

### **Your Access to and Control Over Information**

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the email address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

### **Security**

We take precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline.

Wherever we collect sensitive information (such as credit card data), that information is encrypted and transmitted to us in a secure way via use of PayPal for donations or other financial transactions. ([see PayPal's policy](#)).

While we use PayPal for donations to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job sending email or correspondence are granted access to personally identifiable information such as email address. The computers/servers in which we store personally identifiable information are kept in a secure environment.

**If you have concerns or questions please contact us immediately via telephone at [Info@kassrfoundation.org](mailto:Info@kassrfoundation.org).**